

Monday, 4 July 2022

Re: Official Information Act Request – Communications/Media

Kia ora [REDACTED],

Thank you for your request for information under the Official Information Act 1982.

You asked:

1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)
2. The salary range paid to communications staff in each year.
3. Number of communications/media contractors used in each year.
4. Total sum paid to communications contractors in each year
5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)
6. How many media queries received in each year
7. How many interview requests received in each year
8. How many media interviews given, and to which media organisations and when.
9. Total salary costs for communications staff each year
10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

The Hauora Tairāwhiti response to your request is as follows:

	2017	2018	2019	2020	2021
11. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)	2	2	2	3	4
12. The salary range paid to communications staff in each year.	Hauora Tairāwhiti declines your request under section 9(2)(a) of the Official Information Act to protect the privacy of natural person.				
13. Number of communications/media contractors used in each year.	0	0	0	2	1

14. Total sum paid to communications contractors in each year	N/A	N/A	N/A	\$67,246	\$6,277
15. A breakdown of positions and numbers employed in each role.	1 Comms Manager, 1 Comms Advisor	1 Comms Manager, 1 Comms Advisor	1 Comms Manager, 1 Comms Advisor	1 Comms Manager, 2 Comms Advisors	1 Comms Manager, 2 Comms Advisors, 1 pandemic comms lead (fixed term)
16. How many media queries received in each year	Approximately 150 media queries are received each year.				
17. How many interview requests received in each year	This information is not recorded.				
18. How many media interviews given, and to which media organisations and when.	This information is not recorded.				
19. Total salary costs for communications staff each year	Hauora Tairāwhiti declines your request under section 9(2)(a) of the Official Information Act to protect the privacy of natural person.				
20. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum.	Hauora Tairāwhiti declines your request under section 9(2)(a) of the Official Information Act to protect the privacy of natural person.				

If you are not satisfied with this response you may contact the Office of the Ombudsmen, phone 0800 802 602.

Please note this response or an edited version of this response may be published on the Hauora Tairāwhiti DHB website. Your personal/identifying information will be redacted from any responses published. If you feel that there are good reasons why your response should not be made publicly available, we will be happy to consider this.

Ngā mihi



Jim Green
District Director
Te Whatu Ora Tairāwhiti