

Friday, 29 July 2022



Re: Official Information Act Request - OIA14411

Kia ora

Thank you for your request for information under the Official Information Act 1982.

You asked:

Since the beginning of the Covid-19 pandemic [March 2020] to date, how much money has Tairāwhiti DHB spent on giving free items to the public to encourage them to get vaccinated.

This includes food, coffee, gift cards, prizes such as local and overseas trips, mobile phones, fuel vouchers, Christmas hams and any other such prizes to entice people to get vaccinated.

The Te Whatu Ora Tairāwhiti (previously named Hauora Tairāwhiti) response to your request is as follows:

The following total amounts are those that we have either directly spent on promotion or funded other providers to promote.

Food and drink: \$15,116.33 Prizes and Vaccination Vouchers \$273,537.25

This was from specific COVID-19 Vaccination funding.

We do not have the funding provided to other providers. This was funded directly from The Ministry of Health.

If there are any leftover prizes, they will be used for future vaccination programs and campaigns.

Ngā mihi

Jim Green

District Director

Te Whatu Ora Tairāwhiti