Thursday, 16 January 2020

[redacted]

Re: Official Information Act Request 12707: Cost of skin cancer

Kia ora [redacted]

I am writing on behalf of Hauora Tairāwhiti in response to your official information request which was partially transferred to us by the Ministry of Health.

Hauora Tairāwhiti's response is as follows:

- *How much is spent on skin cancer prevention on an annual basis, over the last ten years?*

While the Hauora Tairāwhiti does provide sun smart advice, this is combined into our health promotion messaging and is unable to broken down into specific spending on skin cancer prevention. Hauora Tairāwhiti relies on national messaging from the Health Promotion Agency.

- *The number of people suffering skin cancer or undergone skin cancer treatment in NZ per year over the last 10 years. If you have a population breakdown on a regional basis.*

The number of malignant melanoma cancer registrations for the Tairāwhiti region, from 2012-2017 are as follows:

Year	Registrations
2012	20
2013	23
2014	18
2015	28
2016	25
2017	27

NB: This information has been obtained from the Ministry of Health website, which has data available for the years 2012-2017 only.

- *Costs of any advertising campaigns run by the MOH or Hauora Tairāwhiti over the last 10 years.*

Hauora Tairāwhiti is unable to provide specific details on the cost of advertising for skin cancer prevention campaigns due to the messaging process outlined above.

If you are not satisfied with this response you may contact the Office of the Ombudsmen, phone 0800 802 602.

Please note this response or an edited version of this response may be published on the Hauora Tairāwhiti DHB website. Your personal/identifying information will be redacted from any responses published. If you feel that there are good reasons why your response should not be made publicly available, we will be happy to consider this.

Ngā mihi

Jim Green
Chief Executive
Hauora Tairāwhiti